



STAND WITH US

MEMBERSHIP MATTERS

The Illinois Pharmacists Association is teaming up with each School of Pharmacy that would like to actively assist in our membership efforts. The initiative will be hosted with the School's APhA-ASP chapter and all shared-profits will be provided back to the chapter's treasurer. Our goal is to obtain new pharmacist and technician members to better serve as the VOICE for Illinois Pharmacy Professionals for all practice setting and career paths.

HOW IT WORKS

Network with and secure 30-member equivalents and your chapter gets PAID during IPhA annual meeting at the President's Gala!

30 Member Equivalents

60 members	1 st year New Practitioner Member / Technician status
45 members	2 nd or 3 rd year New Practitioner Member / Academia Out-of-State / Retired status
30 members	4 th year New Practitioner Member or Regular Active status

APhA-ASP Student Chapters – Let's collaborate!

Get paid for being an active chapter

Up to \$500 during your first year of involvement

Earn your chapter more than \$2250 over three years

Use for

- ✓ patient care initiatives
 - ✓ advocacy
 - ✓ student travel

MONEY & AWARD WILL BE PRESENTED AT IPhA ANNUAL CONFERENCE

WINNING SCHOOL WILL RECEIVE AN EXTRA \$500





Ignite to Excite



MEMBERSHIP CHALLENGE

MEMBERSHIP OFFERS YOU MORE

Pharmacy professionals can choose to be a member of many organizations from local, state and national forums. Oftentimes, many pharmacy professionals are unaware of the benefits of membership to state pharmacy organizations. If a pharmacy professional is practicing in the state of Illinois it is imperative for them to consider being a member of the Illinois Pharmacists Association (IPhA). IPhA provides members with an Identity, Feedback Loop, Professional Connection and Strength. IPhA can serve as the VOICE of pharmacy to speak for the current environment and future practice of pharmacy.

IPHA PROVIDES:

IDENTITY – A diverse membership allows individual pharmacy professionals to view IPhA as a ‘home’ organization. Being able to identify with like-minded individuals is welcoming, but most importantly being able to identify with those of different experiences and talents is priceless.

FEEDBACK LOOP – Members provide a vital connection to IPhA. The voice of members is necessary to guide the organization’s mission. Member insight is needed to constantly review our strategies. If IPhA is effective, the members will continue to support us.

STRENGTH IN NUMBERS – Members are the community of IPhA. IPhA can support and expand individual and collaborative efforts. A strong membership foundation helps to amplify the message and allows the public and legislators to understand IPhA is robust and growing to support the needs of pharmacy and patients in Illinois.

PROFESSIONAL CONNECTION – IPhA provides network forums. These experiences are mechanisms for idea sharing and collaborations. IPhA also provides many Professional Enrichment Programming to take your career to the next level.

Membership Challenge Period 2018: March 1 – August 1

Financial Projections for Chapters

YEAR 1

\$500

YEAR 2

\$500

\$250

YEAR 3

\$500

\$250

\$250

Each year at IPhA Annual, each chapter will receive its share-profit for their efforts.

At the end of the 3-year cycle, it is possible to earn a minimum of \$2250 but a maximum of \$4700

Most successful chapter to meet the challenge will receive an extra \$500

1st year – Chapter secures 30 membership-equivalent members and receives \$500 at annual conference. (\$500)

2nd year – Chapter successfully renews 15 of the previous membership-equivalent members and receives \$250 for retaining those members. The chapter will also have the chance to obtain 30 new membership-equivalent members to receive an additional \$500 at annual conference. (\$750)

3rd year – Chapter successfully renews 10 membership-equivalent members of the 1st year of the cycle and they receive \$250. If the chapter renews 15 membership-equivalent membership of the 2nd year of the cycle they will receive another \$250. The chapter will also have the chance to obtain 30 new membership-equivalent members to receive an additional \$500 at annual conference. (\$1000)

EACH YEAR AT ANNUAL THE MOST SUCCESSFUL CHAPTER TO MEET THE CHALLENGE WILL RECEIVE A BONUS. If there is a tie, it will be divided between the chapters. After 2018 Annual Conference the membership Challenge period will be from October 1 – August 1



Ignite to Excite



MEMBERSHIP CHALLENGE

DID YOU KNOW?

Every year IPhA loses members at the time of graduation. In the spring, your APhA-ASP chapter will promote for a 2-year membership through APhA-ASP. This membership normally is offered to students in their last year of classroom experience. The 2-year membership normally includes a membership for National, State, and Chapter during the rotation year and only a National membership during the student's first professional year as a practicing pharmacist. Most students who select this option do not realize that the price of the 2-year membership does not include a first year new practitioner membership to IPhA.

There are over 16,000 pharmacists in the state of Illinois. IPhA is the voice of pharmacy in Illinois to help attend to legislative concerns and initiatives that greatly impact pharmacy, pharmacy professionals and patients. Within the next 10 years, many 'Baby Boomer' clinicians will chose to retire or go on to different paths – which means we need to have a diverse mix of clinicians within our organization in order to continue the progressive nature of pharmacy. We need all members - new practitioners, experienced practitioners and practitioners from diverse settings.

We also need to have support professionals, such as pharmacy technicians to become an active membership base. As this membership continues to expand for this amazing group of individuals that allow for pharmacists to do their jobs, more and more opportunities will surface to support pharmacy technicians.

WHAT APPROACH COULD YOUR CHAPTER DO TO MEET THE REQUIREMENTS FOR THIS CHALLENGE for 2018?

Starting in March of every year, contact and inform the last-year pharmacy (rotation) student members and inform them that their first professional year membership of IPhA is not included in the 2-year APhA-ASP member. Let them know that the first-year membership for IPhA is less than what they have been paying for annual dues as a student for full APhA-ASP membership. By trying to work to meet the requirements of the challenge with your soon-to-graduate friends, this might be the least intimidating mechanism to success. It would even be appropriate to inform the graduating students that not only are they taking the step to support their future profession they are also giving back to the chapter. If a chapter takes this approach from March-May and then reaches out again to the individual graduate in July, they could easily meet the requirements of the chapter for this challenge.

From March – August, you could create individual small incentive challenges within your APhA-ASP Chapter to meet marks for this competition. This could be done by the individual chapter member submitting names to the Membership Vice President of the APhA-ASP executive board. If an IPhA membership was purchased then it can be tied back to that individual student, pharmacy class, etc. and the local chapter can reward as they seem fit. It's a win-win for all involved. Get creative!

Reach out to professionals at your work place. Ask if they are members. Have that conversation. Ask if they want to give it a try and engage in the benefits of IPhA. Inform them that by becoming members, more local/state opportunities for their profession are present and their membership supports your student chapter for professional development, advocacy and patient care initiatives!



Ignite to Excite



MEMBERSHIP CHALLENGE

SUGGESTED TIMELINE

January	<p>Reach out to practicing pharmacy professionals to start out the new year with fresh interactions with IPhA.</p> <p>--Perhaps you do this through Facebook (other forms of social media) for all of those that register by April their name will go in for a \$25 gift card (Amazon, iTunes, etc.) or whatever contest your chapter can support.</p> <p>Inform your practicing pharmacy professionals:</p> <p>--About the upcoming legislative day. Indicate that IPhA members get deep discount on registration. --Keep them in the loop about APhA annual and being a member of IPhA and utilizing their web forums can keep Illinois connected while at the meeting. --Inform them of the upcoming call for help at annual conference. IPhA will release requests for judges for the patient counseling competition, business plan competition, posters and opportunities to present continuing pharmacy education sessions.</p>
February	<p>Informing students in their last classroom year, about the 2-year membership through APhA but also informing them it does not include IPhA membership during their first professional year.</p> <p>--The more students understand that IPhA is not included in this 2-year membership the more it might be on their calendar to renew on their own?</p>
March – April	<p>Release 3 forms of communication to your rotation students about the reasons to join/renew with IPhA.</p> <p>--In that communication, provide a digital form for membership or a link to the website. --Consider social media outlets to start the conversation. --Consider providing a special event for membership drives. --Consider telethons. --Consider using the email system to create a calendar date in May to purchase membership. --Work with your dean's office to see if there is a time during the exit process for these students to have an IPhA guest or APhA-ASP chapter member to meet with them real time.</p>
APRIL	1st quarter report will be given to chapters to see their standings
May	<p>Release 1 form of communication with your rotation students.</p> <p>--Be courteous with the student and their busy schedule. Inform them that IPhA is a great resources for questions about legislation and the Pharmacy Practice Act.</p>
June-August	<p>Focus on Practicing Pharmacy Professionals</p> <p>--Inform technicians and pharmacists about the opportunity to register for IPhA annual conference as a deep discount price.</p>
JUNE	2nd quarter report will be given to chapters to see their standings
September - October	<p>At annual conference promote the Ignite to Excite initiative with chapters</p> <p>--A board member will meet with the Student Advisor Board to provide guidance and chapters can discuss the best of practices from previous years. --During the time of chapter renewals at the schools, each chapter would want to inform all members of this Ignite to excite. --Chapters could create a membership committee so it can help out the APhA-ASP executive board and the Membership Vice President. This team approach will allow for a more productive approach.</p> <p>Attend one of your local pharmacy organization meetings that is held in the state. Network with those pharmacists and create a relation to get insight on active memberships within IPhA.</p>
SEPTEMBER	3rd quarter report will be given to chapters to see their standings
November – December	<p>Work with IPhA membership to identify the non-renewals from your previous year's efforts to try to secure renewal.</p>
DECEMBER	4th quarter report to be given to chapters to see their standings



Ignite to Excite
MEMBERSHIP CHALLENGE



1. New members can be counted toward a school's Ignite to Excite Membership Campaign Challenge if they have:
 - a. Never been a member of IPhA
 - b. Had a membership lapse by 18 months or more
2. Two methods to enroll as a new member under the Ignite to Excite Campaign
 - a. Enroll online and make payment through www.ipha.org
 - b. Paper enrollment form to be faxed or mailed with payment
3. To enroll online -----
 - a. Go to www.ipha.org → click on MEMBERSHIP.
 - b. Fill out the membership form online.
 - c. At the place of Referral/Interest in Membership. The new member must fill out the questions, in order to give your school credit for this membership.

Referral/Interest in Membership

What encouraged you to become an IPhA Member? Friend/Colleague/Ignite to Excite Campaign

Who can we thank for referring you to IPhA? [Dropdown Menu]

Other:

I am interested in serving on the following committees:

- Bylaws
- Canvass
- Conference & Education
- Finance
- Legislative & Regulatory Affairs
- Membership
- New Practitioner Network
- Nominating
- Professional Affairs
- Public Relations

The drop box menu will have all of the possible selections for each school that is working towards the Ignite to Excite Campaign Challenge

4. To enroll by paper form -----
 - a. Page 7 of this document has the printed membership form.
 - b. Go to www.ipha.org → click on MEMBERSHIP.

IPhA Membership

Join Today and Add YOUR Voice to IPhA!

Please select the type of membership that you are interested in.

- **Pharmacist**
 - Regular Active - \$275
 - Academic Active - \$127.50
 - Joint (Spouse/Partner of Regular Active) - \$127.50
 - New Practitioner
 - Post Graduate/Resident Year 1 - \$55
 - Post Grad/Resident Year 2 - \$110
 - Post Grad Year 3 - \$165
 - Post Grad Year 4 - \$220
 - Out-of-State - \$110
 - Retired (non-working pharmacist) - \$110
- Pharmacy Technician - \$40
- Student Pharmacist - \$20

Do you need a [Printable Application?](#)

Click on the link to obtain the printable form. Mail or fax back to IPhA to start your membership now.



Ignite to Excite
MEMBERSHIP CHALLENGE



5. Student chapters of each school or campus will have the opportunity to participate in this challenge.
6. The APhA-ASP student chapter will be the chapter that promotes this challenge.
 - a. If a school's IPhA chapter is a stand-alone chapter and had a bank account with a tax ID number then that IPhA chapter is welcome to be the receiving organization.
 - b. If a school's IPhA is housed as a sister/umbrella organization of APhA-ASP, then the money awarded to the school will be given to the APhA-ASP chapter. At that time, it is up to the two organizations of school to determine how to best allocate the funds won.
7. School chapters that participated in this membership challenge will be awarded a certificate at the IPhA Annual Conference each year.
8. School chapters that met the challenge will be awarded the funds at the IPhA Annual Conference each year.
9. The overall chapter who encouraged the most new members to join will be awarded the funding bonus at the IPhA Annual Conference each year.

STAND WITH US!



Home

First: _____ MI: ___ Last: _____
 Credentials: _____ (Ex: RPh, BA, PhD)
 NABP ID: _____ DOB: _____ MMDD
 Street: _____
 City: _____
 State: _____ Zip + 4: _____ - _____
 Phone: (_____) _____ - _____
 Fax: (_____) _____ - _____
 Email: _____

Business

Business Name: _____
 Title/Position: _____
 Street: _____
 City: _____
 State: _____ Zip + 4: _____ - _____
 Phone: (_____) _____ - _____
 Fax: (_____) _____ - _____
 Email: _____

Who can we thank for referring you to IPhA:

Please indicate your preference for receiving IPhA communications

Postal Mail: Home Business

Email: Home Business

Fax: Home Business

IPhA Membership Type

- Regular Pharmacist Member\$275
- Associate Member (*non-pharmacist*)\$275
- Academic Member \$137.50
- Joint Member (*spouse of regular member*)\$137.50
- New Pharmacist Practitioner 1 (*2018 graduate*)\$55
- New Pharmacist Practitioner 2 (*2017 graduate*)\$110
- New Pharmacist Practitioner 3 (*2016 graduate*)\$165
- New Pharmacist Practitioner 4 (*2015 graduate*)\$220
- Out-of-State Pharmacist Member\$110
- Retired Pharmacist Member\$110
- Student\$20
- Technician Member\$40

Total Due: \$ _____

What piqued your interest in becoming a member?

- Ignite to Excite Campaign
Link approached by a student who attended:
 (Circle the school)
 CSU MWU Roosevelt RFUMS
 SIUE SLCOP UIC Chicago UIC Rockford
- Friend/Colleague
- IPhA Certificate/CPE Program
- Social Media
- Local Association Event
- COP Presentation
- IPhA Annual Conference
- IPhA Website www.ipha.org
- Illinois Pharmacists Journal

What is your primary pharmacy practice setting?

- | | | | | |
|------------------------------------|---|---|--|---------------------------------------|
| <input type="checkbox"/> Chain | <input type="checkbox"/> Compounding | <input type="checkbox"/> Hospital/Health System | <input type="checkbox"/> Pharmacological | <input type="checkbox"/> Technician |
| <input type="checkbox"/> Clinical | <input type="checkbox"/> Government | <input type="checkbox"/> Independent | <input type="checkbox"/> Retired | <input type="checkbox"/> University |
| <input type="checkbox"/> Community | <input type="checkbox"/> Home Health Care | <input type="checkbox"/> Long Term Care | <input type="checkbox"/> Student | <input type="checkbox"/> Other: _____ |

Payment Method

- Check (Payable to IPhA)
- Credit Card: AMEX, MasterCard, Visa, Disc
 Acct #: _____
 Exp. Date (MM/YY): ___ / ___ CVV: _____
 Signature: _____

Qualifications

Graduation Date: ___ / ___ / _____
 College/University: _____
 Degree: _____
 License #: _____ State: _____

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Email To: kimc@ipha.org