Illinois Pharmacists Association President's Report/Highlights Jessica L. Kerr, PharmD, CDE 2017-2018

This year has been challenging and exciting on so many levels from legislation to committees. What has been the most rewarding is the level of membership involvement that occurred this year. It was my mission to let the organization work for itself by appointing committee members and chairs to a committee that they had a desire to learn and expand the initiatives that we need to set IPhA for the future. During this year, all committees were diligent on working with their "wildly important goals (WIGs). They challenged their committee members to stay on task to see results before this meeting. We were able to create several initiatives:

<u>Expansion of Service</u> – During the first meeting of my term, I presented data on our membership and asked for a motion/vote to approve two new board positions: Health System and Academia Pharmacists. We also voted a change in our bylaws to approve for the House of Delegates to elect a Vice Speaker with the purpose to create a mentoring structure for the Speaker of the House role.

<u>Membership</u> – Ignite to Excite. A soft launch was released in March of this year but will be officially launched here at conference. Students of each School of Pharmacy will have the opportunity to share the membership recruitment efforts for IPhA members. A profit-sharing model will be provided to the student organization to help the chapter fund patient care projects and expand professional development opportunities to the school.

<u>Bylaw</u> – In October last year, I wanted to ensure that our bylaws were implemented correctly and to utilize the opportunity update to current time. I was able to meet with Chair, Mr. Budde, to discuss my vision for these alterations. The bylaws committee was stacked with amazing professionals that are readily seasoned with experience and so we were able to review, make alterations and have new bylaws approved by the board by December which then were voted on the membership by March.

<u>Professional Affairs</u> – This committee had the greatest workload items tasked to them. Over the past three years, policies of the HOD were sent back to this committee. This committee was determined to get some of these policies back to this HOD to have discussion and possible action. As an initiative of mine, I also asked this committee to create a Professional Enrichment/Enhancement Program that provides more offerings of CPE or outreach to regions where their local pharmacy organization is not very lively. However, with the help of the IPhA staff, we have been able to review our platform for CPE that has a plethora of opportunities to expand our encounters for CPE offerings in online education. The current committee members are still reviewing mechanisms to do these offerings but are heavy in their research.

<u>Public Relations</u> – During the year, this committee has worked on creating updates of public health outreach with more social media posts to allow the public to understand the role that pharmacists play in the arena of health care and patient care. The committee updated promotional items for the organization to enhance our education to the pharmacy world on the importance of IPhA to the profession (pharmacists and pharmacy technicians). They are also launching their IPhA member spotlight at annual conference that will occur routinely throughout the year. Our goals with the member spotlight are to share innovative practices throughout the state and to get collaboration efforts more transparent.

Overall, I am grateful for this opportunity to use my skill sets for this organization. I am grateful to the members efforts to further build IPhA that we all have such passion for.

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