

Exhibitor
Prospectus



YOU CAN SEE IT, MAKE IT HAPPEN

2020 IPhA & MPA

Virtual Joint Annual Conference

September 24-26





YOU CAN SEE IT,
MAKE IT HAPPEN

This year the Illinois Pharmacists Association (IPhA) and the Missouri Pharmacy Association (MPA) will join together in St. Louis for a joint Annual Conference, “2020 Vision: You Can See It, Make It Happen.”

The 2020 IPhA / MPA Annual Conference will be held virtually on September 24-26, 2020.

Join us online and develop relationships with new customers while strengthening existing client relationships. Exhibiting at this event provides you with the perfect setting to meet with pharmacists, pharmacy owners, technicians and students from two Midwestern states who utilize the products and services you supply!

Product Theater 2 Available for \$6000

- A one-hour product theater is available on Friday and Saturday, September 25-26 from 9:40-10:40 a.m.
- A complimentary Exhibit Booth.
- IPhA/MPA will email blast an invitation of event as supplied by the sponsor to all attendees 4 weeks prior to the event.
- List of Conference registrants to include: name, practice site, city, state and email provided 2 weeks prior to the program date and again 3 days prior to the program. (*Please note: this contact information is to be used for this IPhA/MPA event only.*)
- A 2-3 minute commercial or PowerPoint to run during course breaks the day prior and in the morning prior to your scheduled time slot.
- Company logo recognition on each association’s website.
- Recognition and link on our annual conference app.

EXHIBITOR INFORMATION

Each exhibiting company will be provided with an individual Zoom link to utilize. The total cost to be an exhibitor for this year's virtual conference is \$695.

Exhibit Hours (Times subject to change)
Saturday, September 26, 2020
12:00—2:10 PM

EDUCATIONAL SUPPORT

If you would like the opportunity to support our educational programming held during the Annual Conference, please contact the IPhA office. IPhA reserves the right of final approval of all CPE program topics, speakers and program content for all sessions.

SPONSORSHIP OPPORTUNITIES

GOLD (\$10,000)

- Recognition as a Gold sponsor across all conference materials
- Recognition in all electronic communications
- Complimentary exhibit booth
- Two complimentary meeting registrations
- Rotating advertising on IPhA/MPA websites

SILVER (\$7,500)

- Recognition as a Silver sponsor across all conference materials
- Recognition in all electronic communications
- Complimentary exhibit booth
- One complimentary meeting registration
- Rotating advertising on IPhA/MPA websites

BRONZE (\$5,000)

- Recognition as a Bronze sponsor across all conference materials
- Recognition in all electronic communications
- Complimentary exhibit booth
- Company name featured on our website year round
- Rotating advertising on IPhA/MPA websites

*Cancellations of exhibit space will receive a 50 percent refund if a written request is received by IPhA prior to **September 18, 2020**. Cancellations made after this date will not be eligible for a refund. Any refunds due will be processed within thirty (30) days of receipt of written notice of cancellation.*

**Exhibitor
Cancellation
Policy**



YOU CAN SEE IT, MAKE IT HAPPEN

IPhA/MPA Joint Conference

Exhibits open September 26!

REGISTRATION DEADLINE IS SEPTEMBER 18, 2020

ORGANIZATION NAME

Receives space confirmation and preconference correspondence

Company Name: _____

Will be used on all communications

Contact Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

BILLING INFORMATION

Please fill out IF DIFFERENT from above.

Contact Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

BOOTH REPRESENTATIVES

Please forward all information to these individuals.

SAT: _____

Terms and conditions: The exhibitor listed above agrees that the Illinois Pharmacists/Missouri Pharmacy Joint Conference is authorized to reserve exhibit space use by the above company/organization during the Illinois Pharmacists/Missouri Pharmacy Joint Conference on 9/24-9/26/2020, and acknowledges receipt of, and agrees to abide by, the conditions under which exhibit space is provided for the Illinois Pharmacists/Missouri Pharmacy Joint Conference as printed in this prospectus. All requests are processed on a first come/first serve basis with receipt of paid registration.

Federal Tax ID: IPhA #: 36-1257350

EVENT SPONSORSHIP

- AMProductTheater.....6,000.00
- GoldSponsor.....10,000.00
- SilverSponsor.....7,500.00
- BronzeSponsor.....5,000.00

EXHIBIT BOOTH SPACE

- Single Booth.....695.00

METHOD OF PAYMENT

TOTAL DUE: \$ _____

- Check made payable to:
Illinois Pharmacists Association
- Please charge my:
 AmEx Visa MasterCard Discover

Acct #: _____

Expiration: _____ CVV: _____

Signature: _____

SEND TO/CONTACT US:

REGISTER ONLINE: www.ipha.org

FAX TO: (217) 522-7349

MAIL TO:

Illinois Pharmacists Association
204 West Cook Street Springfield, IL 62704-2526

QUESTIONS: Call (217) 522-7300 or email
kimc@ipha.org